

# ON 2024-25 SPONSORSHIP OPPORTUNITIES & BENEFITS

## Supporting Opening Nights is a Smart Investment

Connect with Opening Nights audiences and engage your clients, customers, and associates in inspiring and creative ways. Sponsorships enable businesses to give back to the community and in return receive high-profile recognition, tickets to performances and exclusive benefits. Align your brand with world-class artistry while demonstrating your commitment to enrich Northwest Florida through memorable artistic and cultural events.

	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
RECOGNITION	Exclusive sponsorship of entire artist engagement ( <i>main performance, master class, school performance, lecture demonstration, and the like</i> )				
	Exclusive sponsorship of one performance				
	On-stage welcome prior to sponsored performance ( <i>subject to artist approval</i> )				
PREMIUMS	Non-exclusive sponsorship of one performance				
	Opportunity to host a private catered reception for ticketed guests pre- or post-sponsored performance				
	Opportunity to host a private reception for ticketed guests pre- or post-sponsored performance ( <i>catering not included and at sponsor's expense</i> )				
	Invitation to Artist Meet-and-Greets ( <i>not guaranteed and subject to artist approval</i> )				
	Invitation to Season Announcement Party				
	Invitation to Sponsor Appreciation Events				
	Garnet Parking Passes for Ruby Diamond Concert Hall and Opperman Music Hall performances				
	Complimentary Beverage Tickets				
	Advanced ticket sales prior to Public On-Sale				
	TICKETS	Ticket discount of \$5/ticket ( <i>waived service fees</i> ) for events ticketed through the ON Ticket Office			
Priority placement on ticket wait lists of sold-out events					
Ticket credit					
MARKETING	Promotional video with sound bite to post on social media sites				
	Recognition in emails and social media				
	Logo on Opening Nights website and in Season Brochures and Printed Programs				
	Page size of ad in print and digital programs				



# 2024-25 SPONSORSHIP FORM

DATE \_\_\_\_\_ SPONSOR NAME \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

SECONDARY CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL (REQUIRED) \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

*The FSU Foundation is a 501(c)(3) charitable organization. To view state nonprofit disclosures, visit [foundation.fsu.edu/NonprofitDisclosures](http://foundation.fsu.edu/NonprofitDisclosures)*

## SPONSOR LEVEL

- Diamond** \$30,000+  
*Non-gift portion: \$4,500*
- Platinum** \$20,000+  
*Non-gift portion: \$3,000*
- Gold** \$10,000+  
*Non-gift portion: \$2,000*
- Silver** \$5,000+  
*Non-gift portion: \$1,750*
- Bronze** \$2,500+  
*Non-gift portion: \$450*

**Check to forego complimentary tickets.** I wish to forego my complimentary tickets so that my sponsorship is fully charitable.

## PAYMENT SCHEDULE

TOTAL COMMITMENT AMOUNT: \_\_\_\_\_  Single payment OR  Split gift into \_\_\_\_\_ payments

Payment Start Date: \_\_\_\_\_ Frequency:  Monthly  Bimonthly  Quarterly  Semi-annually

Dates for split pledge payments: \_\_\_\_\_

Pledge Reminders (to come from FSU Foundation):  Mail  Email  None

Payment Method:  VISA  MasterCard  American Express  Discover

**CHECK ENCLOSED.** Please make payable to **FSU Foundation** (memo line: "Opening Nights Sponsorship Fund #F08856")

Mail this form with payment to:  
**GIFT SERVICES - OPENING NIGHTS**  
Florida State University Foundation  
325 W College Avenue  
Tallahassee, FL 32301-1403

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

Billing address same as above

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

VERIFIED BY (SIGNATURE) \_\_\_\_\_ DATE \_\_\_\_\_