



2018–19 Opening Nights Sponsorship

JOIN OTHERS WHO ARE DISCOVERING THE BENEFITS OF SPONSORSHIP!

The secret is out. Businesses and individuals are discovering the rewards of sponsoring Opening Nights at Florida State University. Your investment helps bring world-class performances and educational experiences that inspire, connect and enrich our community while also providing additional benefits to you!

BENEFITS	PLATINUM \$20,000 & ABOVE	GOLD \$10,000 – \$19,999	SILVER \$5,000 – \$9,999	BRONZE \$2,500 – \$4,999
Exclusive sponsorship of one performance	✓			
Private pre-show reception for up to 20 guests for sponsored performance	✓	✓		
On-stage audience welcome and introduction for sponsored performance (<i>subject to artist approval</i>)	✓	✓		
Backstage visit and photograph with artist(s) of sponsored performance for up to 20 guests (<i>subject to artist availability and approval</i>)	✓	✓		
Priority ticket ordering for annual series and added performances (tickets go on sale to the general public on 8/23)	✓	✓	✓	✓
Concierge ticketing service, including waived ticket and handling fees (<i>for events ticketed through the FSU Fine Arts Ticket Office</i>)	✓	✓	✓	✓
Number of complimentary "gold section" tickets to events for the 2018–19 season (<i>subject to availability</i>)	24	14	8	4
Number of parking passes in Concierge Lots (<i>Westcott North or Westcott South</i>) for events at Ruby Diamond Concert Hall and Opperman Music Hall during the 2018–19 season	8	6	4	2
Number of complimentary beverage tickets for the 2018–19 season	24	20	16	12
Number of invitations to Season Announcement Party	4	4	4	2
Number of invitations to annual End of Season Sponsor Recognition event	4	2	2	2
Size of advertisement in series programs	FULL PAGE	½ PAGE	¼ PAGE	NA*
Company logo or individual designation listed on website and in print and online materials including the Season Brochure and programs and digital displays in venues (if available)	✓	✓	✓	✓
Invitation to VIP athletic event hosted by Opening Nights (<i>subject to availability</i>)	✓	✓	✓	✓
Placement on Sponsor/Member wait list for sold-out events	✓	✓	✓	✓

*1/4 PAGE AD IN SERIES PROGRAMS IF YOU SIGN A 3-YEAR COMMITMENT

EXCLUSIVE SPONSORSHIP

Additional, high-visibility advertising opportunities are available for sponsoring an individual performance. Enjoy exclusivity by having your logo or individual designation with a specific performance in various marketing materials and advertisements, providing the on-stage welcome and introduction of the performance, and the opportunity for backstage visits and a photograph with the artist.



Opening Nights Sponsorship Form

CONTACT INFORMATION

COMPANY NAME _____

CONTACT NAME _____ CEO/PRESIDENT _____

PRIMARY ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE/WORK _____ CELL _____

EMAIL (REQUIRED) _____

WEBSITE (OPTIONAL) _____

SPONSOR COMMITMENT

Platinum (\$20,000 +) **Gold** (\$10,000–\$19,999) **Silver** (\$5,000–\$9,999) **Bronze** (\$2,500–\$4,999)

PAYMENT OPTIONS

Check enclosed to **FSU Foundation** (memo line: "Opening Nights Sponsorship"); **OR**

Please charge my: **VISA** **MasterCard** **American Express**

Payment Plan _____ MONTHLY _____ QUARTERLY _____ BILL ME ON: _____

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

NAME ON CARD _____

VERIFIED BY (SIGNATURE) _____ DATE _____

OFFICE USE ONLY	SEASON: _____	COMMITMENT: <input type="checkbox"/> 1 Year <input type="checkbox"/> 2 Years <input type="checkbox"/> 3 Years
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