## 2023-24 Sponsorship Opportunities & Benefits

Supporting Opening Nights is a Smart Investment

Connect with Opening Nights audiences and engage your clients, customers, and associates in inspiring and creative ways. Sponsorships enable businesses to give back to the community and in return receive high-profile recognition, tickets to performances and exclusive benefits. Align your brand with world-class artistry while demonstrating your commitment to enrich Northwest Florida through memorable artistic and cultural events.

<table>
<thead>
<tr>
<th>RECOGNITION</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive sponsorship of one performance with on-stage welcome (subject to artist's approval)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship of one performance—not exclusive—with on-stage welcome (subject to artist's approval)</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Opening Nights website and in Season Brochures and Printed Programs</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Page size of ad in print and digital programs</td>
<td>✓ (Full)</td>
<td>✓ (Full)</td>
<td>1/2</td>
<td>1/4</td>
<td>1/8</td>
</tr>
<tr>
<td>Digital ad in venues (subject to availability)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in emails and social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advanced ticket ordering with preferred pricing before Public On-Sale and waived service fees for events ticketed through the ON Ticket Office</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Number of complimentary &quot;Gold Section&quot; tickets (exclusions may apply)</td>
<td>32</td>
<td>22</td>
<td>14</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>Priority placement on ticket wait lists of sold-out events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Concierge Parking Passes for Ruby Diamond and Opperman</td>
<td>8</td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary Beverage Tickets</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Invitation to Artist's Meet &amp; Greet or Special Events (subject to availability)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
ON 2023-24 SPONSORSHIP FORM

DATE _______________ SPONSOR NAME ____________________________________________________________

BILLING CONTACT _____________________________________________________ TITLE __________________________________________

SECONDARY CONTACT ________________________________________________ ____________________________

ADDRESS ___________________________________________________________ ____________________________

CITY __________________________ STATE ______________ ZIP ______________

PHONE _______________ CELL ____________________________

EMAIL (REQUIRED) ____________________________________________________________

WEBSITE ADDRESS ____________________________________________________________

The FSU Foundation is a 501(c)(3) charitable organization. To view state nonprofit disclosures, visit foundation.fsu.edu/NonprofitDisclosures

**SPONSOR LEVEL**

- **Diamond** $30,000+  
  Non-gift portion: $4,500

- **Platinum** $20,000+  
  Non-gift portion: $3,000

- **Gold** $10,000+  
  Non-gift portion: $2,000

- **Silver** $5,000+  
  Non-gift portion: $1,750

- **Bronze** $2,500+  
  Non-gift portion: $450

**CHECK TO FORGO COMPLIMENTARY TICKETS.** I wish to forego my complimentary tickets so that my sponsorship is fully charitable.

**PAYMENT SCHEDULE**

TOTAL COMMITMENT AMOUNT: ___________________________  

- Single payment OR Split gift into _____ payments

Payment Start Date: ___________________________  

- Frequency: Monthly  Bimonthly  Quarterly  Semi-annually

Dates for split pledge payments: ___________________________  ___________________________  ___________________________

Pledge Reminders (to come from FSU Foundation):  

- Mail  Email  None

Payment Method:  

- VISA  MasterCard  American Express  Discover

- **CHECK ENCLOSED.** Please make payable to FSU Foundation (memo line: “Opening Nights”)

NAME ON CARD ____________________________________________

CARD NUMBER ___________________________  EXPIRATION DATE __________________ SECURITY CODE ___________

- Billing address same as above

BILLING ADDRESS ____________________________________________

CITY __________________________ STATE ______________ ZIP ______________

VERIFIED BY (SIGNATURE) ___________________________ DATE ___________________________