

ON 2023-24 SPONSORSHIP OPPORTUNITIES & BENEFITS

Supporting Opening Nights is a Smart Investment

Connect with Opening Nights audiences and engage your clients, customers, and associates in inspiring and creative ways. Sponsorships enable businesses to give back to the community and in return receive high-profile recognition, tickets to performances and exclusive benefits. Align your brand with world-class artistry while demonstrating your commitment to enrich Northwest Florida through memorable artistic and cultural events.

Supporting Opening Nights is a Smart Investment		DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
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RECOGNITION	Exclusive sponsorship of one performance with on-stage welcome <i>(subject to artist's approval)</i>	●	●			
	Sponsorship of one performance— <i>not exclusive</i> —with on-stage welcome <i>(subject to artist's approval)</i>			●		
	Logo on Opening Nights website and in Season Brochures and Printed Programs	●	●	●	●	●
	Page size of ad in print and digital programs	Full	Full	1/2	1/4	1/8
	Digital ad in venues <i>(subject to availability)</i>	●	●	●	●	●
	Recognition in emails and social media	●	●	●	●	●
TICKETS	Advanced ticket ordering with preferred pricing before Public On-Sale and waived service fees for events ticketed through the ON Ticket Office	●	●	●	●	●
	Number of complimentary "Gold Section" tickets <i>(exclusions may apply)</i>	32	22	14	8	4
	Priority placement on ticket wait lists of sold-out events	●	●	●	●	●
PREMIUMS	Concierge Parking Passes for Ruby Diamond and Opperman	8	6	6	4	2
	Complimentary Beverage Tickets	10	8	6	4	2
	Invitation to Artist's Meet & Greet or Special Events <i>(subject to availability)</i>	●	●	●	●	●



2023-24 SPONSORSHIP FORM

DATE _____ SPONSOR NAME _____

BILLING CONTACT _____ TITLE _____

SECONDARY CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____

EMAIL (REQUIRED) _____

WEBSITE ADDRESS _____

The FSU Foundation is a 501(c)(3) charitable organization. To view state nonprofit disclosures, visit foundation.fsu.edu/NonprofitDisclosures

SPONSOR LEVEL

☐ **Diamond** \$30,000+ ☐ **Platinum** \$20,000+ ☐ **Gold** \$10,000+ ☐ **Silver** \$5,000+ ☐ **Bronze** \$2,500+

Non-gift portion: \$4,500

Non-gift portion: \$3,000

Non-gift portion: \$2,000

Non-gift portion: \$1,750

Non-gift portion: \$450

☐ **Check to forego complimentary tickets.** I wish to forego my complimentary tickets so that my sponsorship is fully charitable.

PAYMENT SCHEDULE

TOTAL COMMITMENT AMOUNT: _____ ☐ Single payment OR ☐ Split gift into _____ payments

Payment Start Date: _____ Frequency: ☐ Monthly ☐ Bimonthly ☐ Quarterly ☐ Semi-annually

Dates for split pledge payments: _____

Pledge Reminders (to come from FSU Foundation): ☐ Mail ☐ Email ☐ None

Payment Method: ☐ **VISA** ☐ **MasterCard** ☐ **American Express** ☐ **Discover**

☐ **CHECK ENCLOSED.** Please make payable to **FSU Foundation** (memo line: "Opening Nights")

Mail this form with payment to:
GIFT SERVICES - OPENING NIGHTS
Florida State University Foundation
325 W College Avenue
Tallahassee, FL 32301-1403

NAME ON CARD _____

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

☐ Billing address same as above

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

VERIFIED BY (SIGNATURE) _____ DATE _____