

ON 2025-26 SPONSORSHIP OPPORTUNITIES & BENEFITS

Supporting Opening Nights is a Smart Investment

Connect with Opening Nights audiences and engage your clients, customers, and associates in inspiring and creative ways. Sponsorships enable businesses to give back to the community and in return receive high-profile recognition, tickets to performances and exclusive benefits. Align your brand with world-class artistry while demonstrating your commitment to enrich Northwest Florida through memorable artistic and cultural events.

	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
RECOGNITION	Exclusive sponsorship of entire artist engagement (<i>main performance, master class, school performance, lecture demonstration, and the like</i>)				
	Exclusive sponsorship of one performance				
	On-stage welcome prior to sponsored performance (<i>subject to artist approval</i>)				
	Non-exclusive sponsorship of one performance				
PREMIUMS	Opportunity to host a private catered reception for ticketed guests pre- or post-sponsored performance				
	Invitation to Artist Meet-and-Greets (<i>not guaranteed and subject to artist approval</i>)				
	Invitation to Season Announcement Party				
	Invitation to Sponsor Appreciation Events				
	Garnet Parking Passes for Ruby Diamond Concert Hall and Opperman Music Hall performances				
TICKETS	Complimentary Beverage Tickets				
	Advanced ticket sales prior to Public On-Sale				
	Ticket discount of \$5/ticket (<i>waived service fees</i>) for events ticketed through the ON Ticket Office				
	Priority placement on ticket wait lists of sold-out events				
	Ticket credit				
MARKETING	Promotional video with sound bite to post on social media sites				
	Recognition in emails and social media				
	Logo on Opening Nights website and in Season Brochures and Printed Programs				
	Page size of ad in print and digital programs				



2025-26 SPONSORSHIP FORM

DATE _____ SPONSOR NAME _____

BILLING CONTACT _____ TITLE _____

SECONDARY CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____

EMAIL (REQUIRED) _____

WEBSITE ADDRESS _____

The FSU Foundation is a 501(c)(3) charitable organization. To view state nonprofit disclosures, visit foundation.fsu.edu/NonprofitDisclosures

SPONSOR LEVEL

- ☐ **Diamond** \$30,000+
Non-gift portion: \$3,100
- ☐ **Platinum** \$20,000+
Non-gift portion: \$1,900
- ☐ **Gold** \$10,000+
Non-gift portion: \$1,100
- ☐ **Silver** \$5,000+
Non-gift portion: \$900
- ☐ **Bronze** \$2,500+
Non-gift portion: \$200
- ☐ **Check to forego complimentary tickets.** I wish to forego my complimentary tickets so that my sponsorship is fully charitable.

PAYMENT SCHEDULE

TOTAL COMMITMENT AMOUNT: _____ ☐ Single payment OR ☐ Split gift into _____ payments

Payment Start Date: _____ Frequency: ☐ Monthly ☐ Bi-monthly ☐ Quarterly ☐ Semi-annually

Dates for split pledge payments: _____

Pledge Reminders (to come from FSU Foundation): ☐ Mail ☐ Email ☐ None

Payment Method: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

☐ **CHECK ENCLOSED.** Please make payable to **FSU Foundation** (memo line: "Opening Nights Sponsorship Fund #F08856")

NAME ON CARD _____

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

☐ Billing address same as above

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

VERIFIED BY (SIGNATURE) _____ DATE _____

Mail this form with payment to:
GIFT SERVICES - OPENING NIGHTS
Florida State University Foundation
325 W College Avenue
Tallahassee, FL 32301-1403